



EL CAMPO, TEXAS

Market Guide

City Contact Information



Carolyn Gibson
Executive Director
cgibson@elcampoeco.org
707 Fahrenthold
El Campo, Texas 77437
979.543.6727 office
979.320.7727 cell
www.elcampoeco.org

Focus Properties

Retail Strategies has a catalogue of retail commercial real estate properties in this market.



For more information, please contact the Portfolio Director and/or Retail Development Director listed on the front of this guide.

Demographics (10 Minute Drive Time)



Population
15,875



Average Age
38.0



Household Income (Median)
\$55,868



Number of Households
5,598



Household Income (Average)
\$84,381

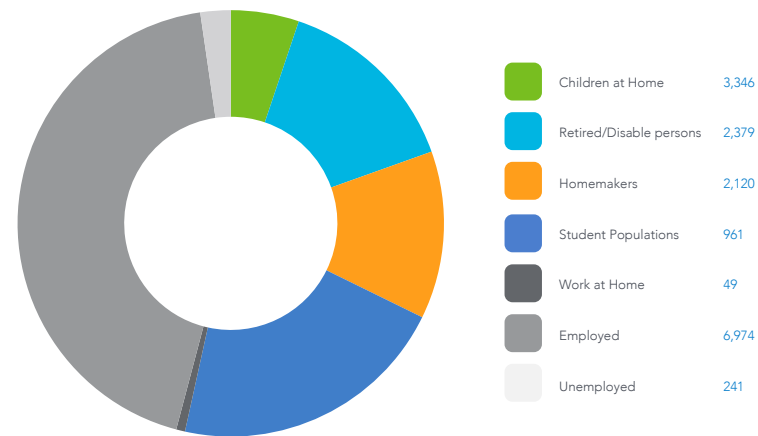
Peer Analysis

The Peer Analysis, built by Retail Strategies along with our analytics partner (Tetrad), identifies analogue retail nodes within a similar demographic and retail makeup. The Peer Analysis is derived from a 5 or 10 minute drive time from major comparable retail corridors throughout the country. The variables used are population, income, daytime population, market supply and gross leasable area. The following are retail areas that most resemble this core city:

Peer Trade Areas

- Pryor, OK 4901 S Mill St
- Chickasha, OK 2001 S 1st St
- Pontotoc, MS 100 Mccord Rd
- Athens, TX 1405 E Tyler St
- Picayune, MS 235 Frontage Rd
- Port Lavaca, TX 400 Tiney Browning Blvd

Daytime Population **16,070** (10 Minute Drive Time)



Focus Categories

The top categories for focused growth in the municipality are pulled from a combination of leakage reports, peer analysis, retail trends and real estate intuition. Although these are the top categories, Retail Strategies' efforts are inclusive beyond the defined list. *Let us know how we can help you find a site!*



Restaurants



Pharmacy



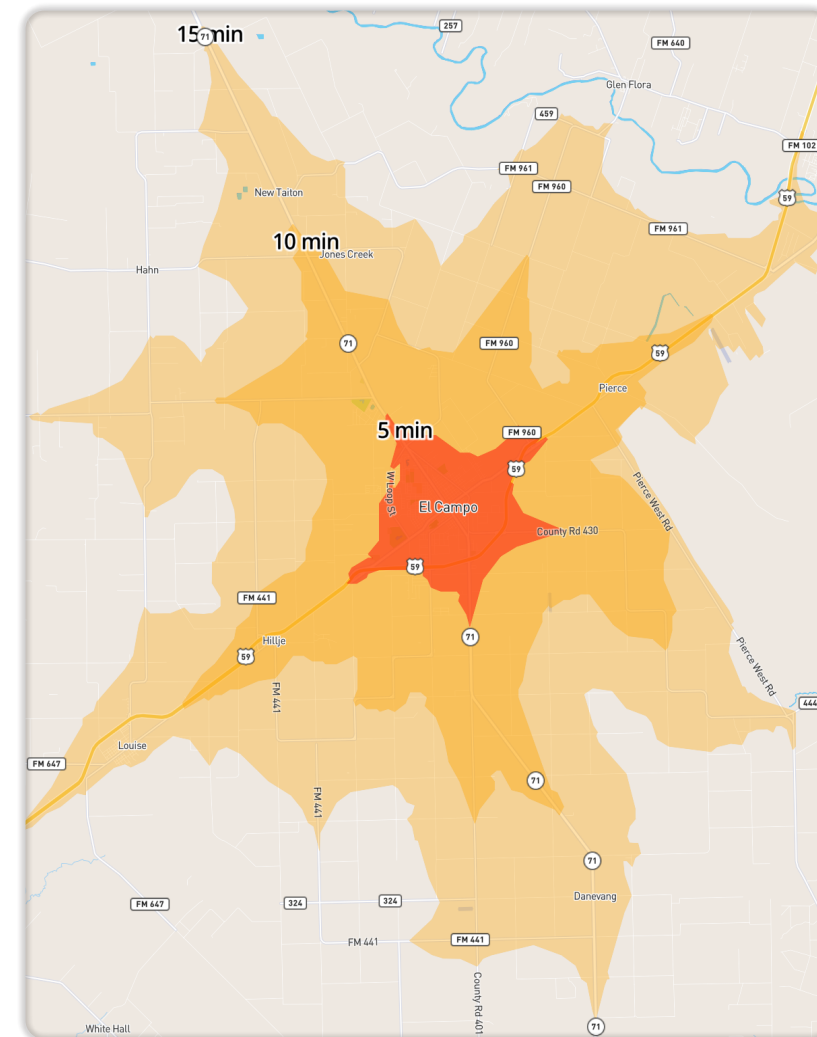
Discount / Value



Pet Supplies



There's a lot of potential here.



DEMOGRAPHIC PROFILE	3 Mile Radius	5 Mile Radius	10 Mile Radius
	2022 Estimated Population	12,678	15,026
Daytime Population	13,697	15,839	17,416
Median HH Income	\$57,001	\$56,407	\$57,251
Number of Households	4,489	5,307	6,428

DEMOGRAPHIC PROFILE	5 Minute DT	10 Minute DT	15 Minute DT
	2022 Estimated Population	5,753	15,875
Daytime Population	6,533	16,070	22,730
Median HH Income	\$42,755	\$55,868	\$57,083
Number of Households	1,897	5,598	6,899

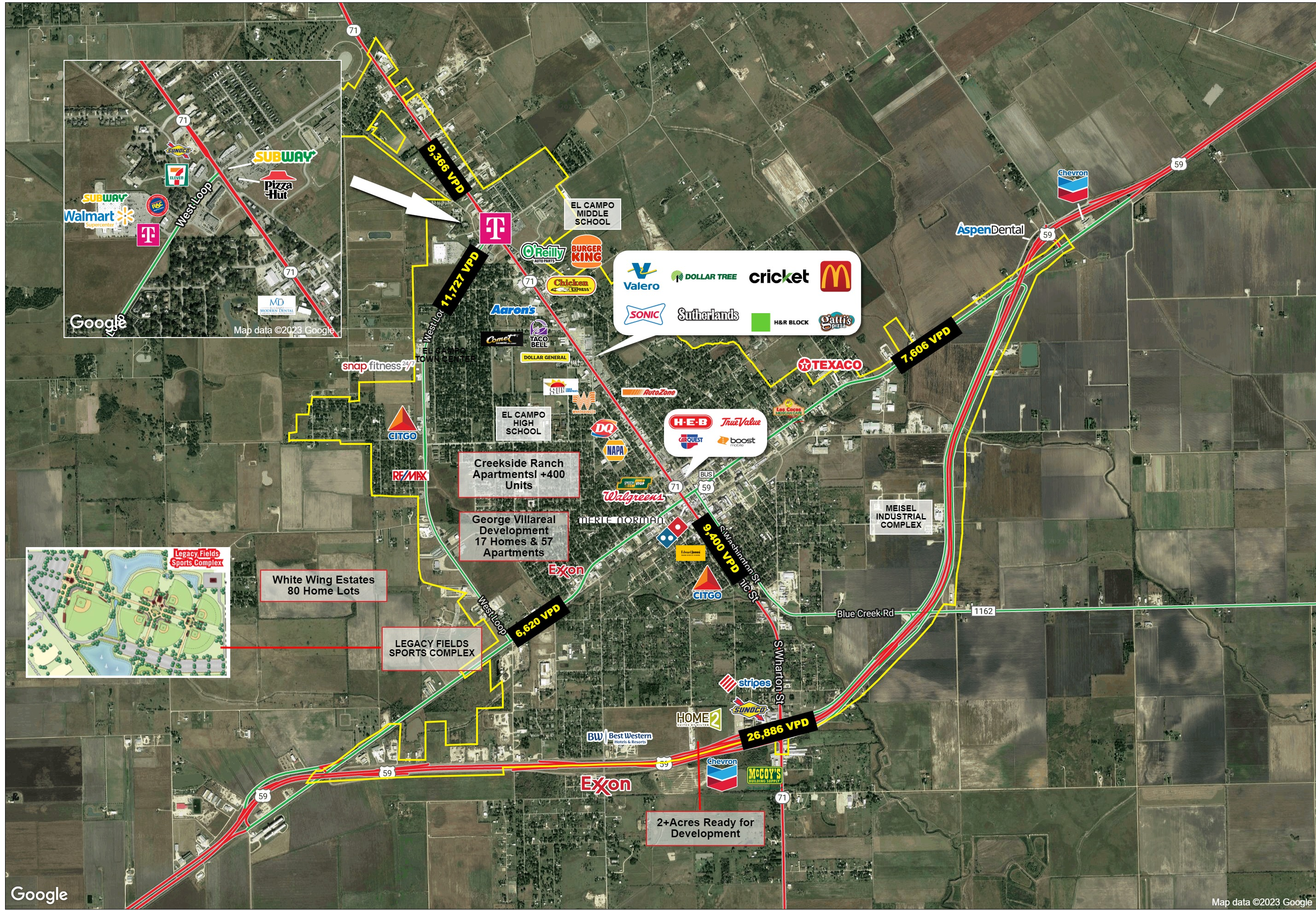


Madison Neal
Portfolio Director
mneal@retailstrategies.com
205.903.1067 cell



Megan Jimenez
Retail Development Coordinator
mjimenez@retailstrategies.com
817.470.5960 cell





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Major Retail & Restaurants